GIVEAWAYS
THAT PAY YOU BACK

⊞ GIVEAWAY CLUB

BUSINESS

SIGNIFICANT RESULTS, not just a couple of comments or user ideas

DEDICATED TEAM to manage every aspect for you

HIGH QUALITY TRAFFIC of customers ready to pay

SUCCESS

FLEXIBLE SOLUTIONS to achieve individual goals

Created by developers for developers, Giveaway Club offers a unique way to make your software more popular with a wide international audience and help you put some money in your pocket at the same time. Sound too good to be true? Sign up to promote your product for FREE with Auslogics and see for yourself.

Different Plans for Different Goals

Why? Because we are not just any giveaway site, we develop and publish our own software just like you do, so we have insider knowledge about promoting it. The one thing we know for sure is that different publishers may have different needs and expectations when they consider promotions. With this in mind, we have developed 2 unique partnership plans to help you set your goals and expectations and achieve them.

POPULARITY PLAN

FREE

What you get:

Your product noticed by a huge international audience. Valuable feedback to help in further development.

Who it's for:

Publishers who have a great product and want to let the whole world know about it.

CUSTOMERS PLAN

FREE

What you get:

Premium users who don't mind paying for great software. Revenue from discounted sales and an expanded user base.

Who it's for:

Publishers whose product is already popular and who want to get more customers.

POPULARITY PLAN

Give your product the boost it deserves! Get new users, start a conversation and collect feedback, raise the overall popularity of your brand and increase traffic to your website. We know that sales don't come by themselves. This is basically the best option for publishers who want to get their product noticed.

How it worked for us

Before launching Giveaway Club, we had taken part in several third-party giveaway promotions with Boost-Speed, our flagship PC optimization product.

As a result, we noticed a 50% increase in visits to BoostSpeed's product page. Not bad, right?

With your permission, we'll be happy to share your promotion with our partners who would also hold the giveaway for you in the same time frame. This will let you take advantage of multiple giveaway platforms without having to contact each of them separately. We help you save time and resources while creating more buzz for your software!

What we offer with this plan:

- Your installer is made available to all users of Giveaway Club with no restrictions

- The promotional license duration must be no less than the standard period for this product

- Your promotion can last from 24 to 48 hours, you decide which it will be

- Your installer must be free from any third-party monetization elements, with an exception made for offers of your own software products

- You will get space in the nearest issue of our newsletter, which is sent to a huge list of our registered users. We will be sure to write a few words about your product and include a link to your website

- Your installer is distributed in our downloader, which allows installation only while the giveaway is running. We take care of integrating your installer into this downloader.

CUSTOMERS PLAN

DURATION: 24H

Your software is already popular and you want to be sure that users you offer the giveaway to are interested in and capable of paying for premium software, so they'll be more likely to purchase your product in the future? It's easy to get exactly this kind of user with Giveaway Club.

How it worked for us

Did you know that users who have bought any software in the past are 6 times more likely to purchase your products compared to others?

After the 2nd giveaway promotion we took part in, we realized that we should be after something other than just popularity at that point. BoostSpeed had already significantly grown its audience, and it was time for us to focus on sales.

What we offer with this plan:

- Your product is distributed for free only to users of Auslogics' premium products. Before making your installer available to them, we will qualify them by asking to enter a license key for an Auslogics product they have purchased.

- The promotional license duration must be no less than the standard period for this product

- To prevent other users from feeling completely left out, we require that you make the giveaway product available to them at a discount of 70% or higher. If they buy your product at this discount, it will mean that they are not against the idea of paying for software in general, which raises the likelihood of them paying for the same or other products of yours in the future.

- Your installer must be free from any third-party monetization elements, with an exception made for offers of your own software products

It was at that point that we discovered how extremely hard it was to convert the regular giveaway user. What we are offering you with this plan is something you will not get from any other giveaway site: we are sharing our premium users with you! These are people who appreciate quality software and are willing to pay for products they consider useful.